

# ISABEL'S HOUSE STYLE GUIDE

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FULL LOGO

CMYK



*Where kids are loved and families are supported*

VERTICAL FORMAT



isabel's  
house

*Where kids are loved and families are supported*

GRAYSCALE



isabel's  
house

*Where kids are loved and families are supported*

ONE COLOR BLACK



isabel's  
house

*Where kids are loved and families are supported*

GRAYSCALE



*Where kids are loved and families are supported*

ADDITIONAL GRAPHIC ELEMENTS



ONE COLOR BLACK



*Where kids are loved and families are supported*

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**DOMINANT FONT SAN SERIF FONT: RALEWAY**  
Google font: <https://fonts.google.com/specimen/Raleway>

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

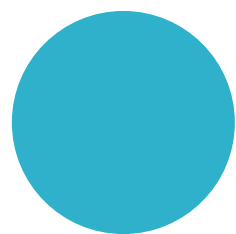
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abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

**ACCENT FONT (TITLES): DUALITY**  
Free download: <https://www.dafont.com/duality.font>

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

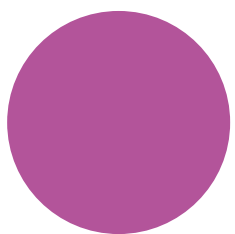
## ACCENT COLORS



**CMYK**  
c70 m9 y17 k0

**RGB**  
r89 g176 b200

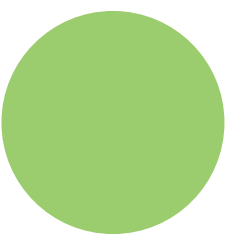
**HEX**  
59b0c8



**CMYK**  
c30 m80 y5 k0

**RGB**  
r168 g98 b151

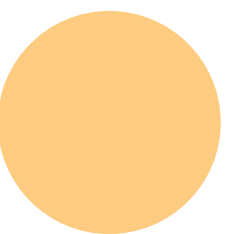
**HEX**  
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**CMYK**  
c42 m1 y75 k0

**RGB**  
r166 g202 b121

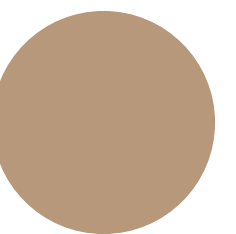
**HEX**  
a6ca79



**CMYK**  
c0 m21 y56 k0

**RGB**  
r247 g206 b141

**HEX**  
f7ce8d



**CMYK**  
c0 m20 y36 k32

**RGB**  
r179 g154 b127

**HEX**  
b39a7f